



eneloop

Ready to use Rechargeable Battery

Catalogue 2016-2017

Panasonic

Index

Panasonic Energy Europe

Panasonic group worldwide

5

Creating new life with energy

6

Innovating on the world stage

8

An advanced global approach to battery production

10

Panasonic Energy Europe, your professional battery partner

11

What is eneloop?

12

eneloop 2016

Theme

18

eneloop range

19

eneloop pro

20

eneloop

22

eneloop lite

24

Rechargeable battery information chart

26

Cross reference

28

Spacers

29

Chargers

30

Charger information chart

32

Technical specifications

34

Online communication

35

POS materials

35

Displays

36

A Better Life, A Better World

Panasonic is committed to creating a better life and a better world, continuously contributing to the evolution of society and to the happiness of people around the globe.



Panasonic Worldwide Group

Worldwide leading enterprise

Panasonic Corporation Inc. is one of the largest electronic product manufacturers in the world. It manufactures and markets a wide range of products under the Panasonic brand to enhance and enrich lifestyles all around the globe.

Company name:	Panasonic Corporation Inc.
Head Office Location:	Osaka – Japan
President:	Kazuhiro Tsuga
Foundation:	March, 1918 (incorporated in December, 1935)
Net sales ⁽¹⁾ :	7,736.5 billion yen
Number of employees ⁽¹⁾ :	271,789
Number of consolidated Companies ⁽¹⁾ :	505 (including parent company)

Panasonic – A powerful Global Brand

64th
Best Global Brand 2014*

5th
Best Global Green Brand 2014*

* www.interbrand.com

(1) as of March 31, 2015



Creating New Life with Energy

Batteries are essential to daily life. All around us, in the devices we need to work and play, Panasonic energy is helping us not to live, but to flourish. For more than 90 years, we've been creating products most trusted for performance, safety, and reliability. Our technology is driven by continuous research and development as we find new ways to extend endurance. Passion for quality has led to the supply of over 170 billion dry-cell batteries* to more than 120 countries, establishing Panasonic as the premier brand for convenience and value. With superior technology and a firm commitment to sustainability, we're leading the world to new life and new possibilities. *As of March 2014



Leading Energy Solutions for the Future

Panasonic's vision for the future centers on the need to develop products that offer greater convenience, a higher level of performance, and improved environmental sustainability. And we're already delivering on that promise. Some recent examples include the supply of next-generation lithium-ion batteries for Tesla Motors' electric vehicles, the development of wireless charging devices for mobile users, and our ever-increasing involvement in solar energy—and how we can use it to help people in remote areas. It's the dawn of a new and exciting era for Panasonic and the global community.



Innovating on the World Stage

More than 180 billion dry batteries sold in 120 countries with projected sales of 200 billion units by 2018

since 1931



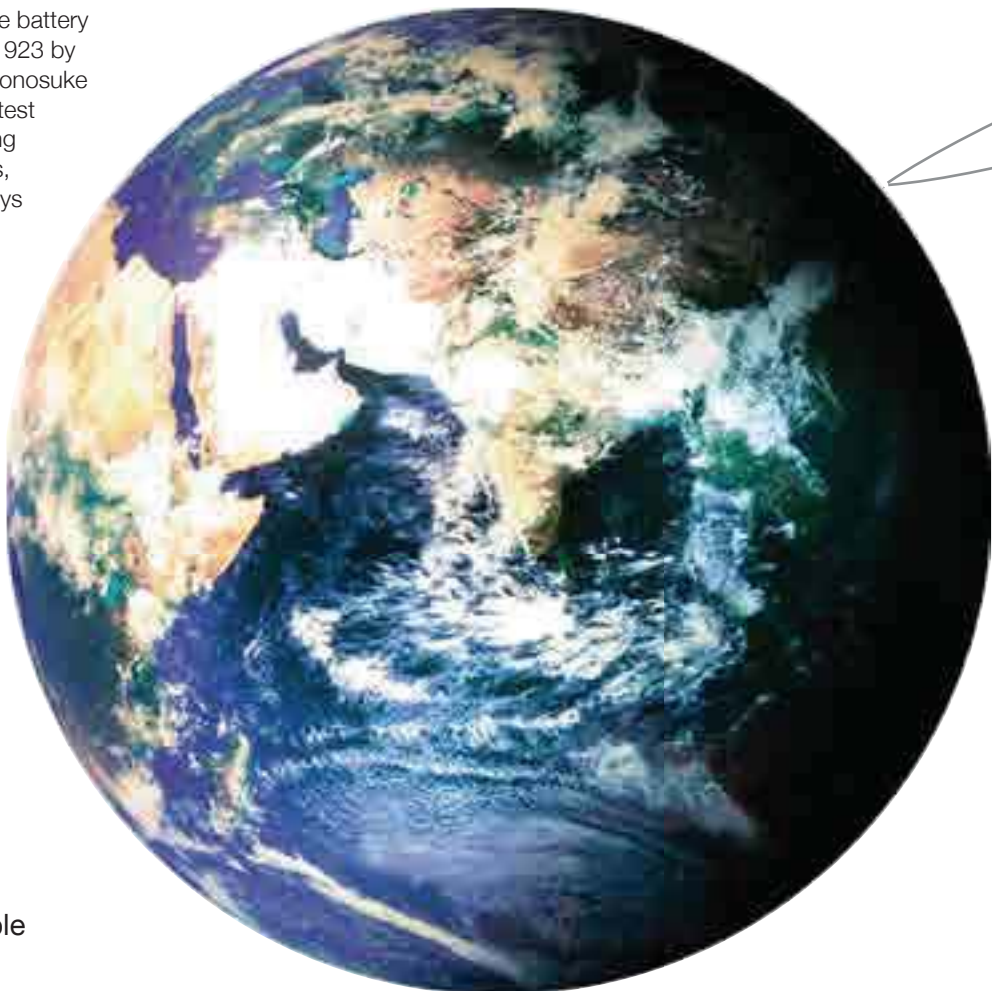
Higher Quality, Better Performance, and Enhanced Protection

From our first bicycle battery lamp developed in 1923 by company founder Konosuke Matsushita to the latest Ni-MH cells powering next-generation EVs, Panasonic has always been guided by innovation.



360 million

Over 360 million eneloop rechargeable batteries shipped



Information dated September 2015.

13

Sales bases in 13 countries



19

Production bases around the world

180 billion



12

That's about twelve return trips to the moon.

Assuming a 5 cm average length and laid end-to-end, an accumulated total of 180 billion dry batteries ...

... would extend for a distance of

9,000,000 km



Panasonic batteries by numbers

120



Panasonic batteries are sold in more than 120 countries

An Advanced Global Approach to Battery Production

Panasonic's holistic approach to manufacturing encompasses four key areas—research and development, production, quality control, and environmental effort—at a number of state-of-the-art facilities around the world. Guiding principles of continual product improvement and the strictest quality control are governed by our desire to deliver premium products to customers with minimal impact on the environment.

Research & Development

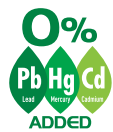
Developing High-Quality, High-Capacity Batteries

Continual research and development in all areas, from materials, production processes, and system technology at our dedicated lab facilities has kept Panasonic at the very forefront of battery design. A focus on improving battery safety and endurance has led to high-value products that exceed expectations in every area.



Producing Products Without Specified Harmful Substances

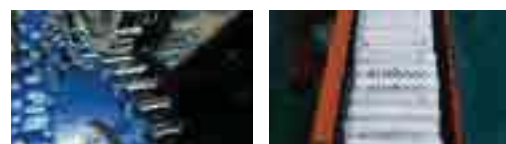
Panasonic Manganese batteries contain no lead, mercury or cadmium, while our Coin batteries contain zero mercury.



Manufacturing

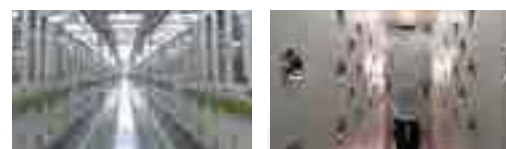
Integral Computer-Controlled Production Lines

Almost all batteries in the Panasonic family are made on fully automated and computer-controlled production lines for superior consistency of quality and greater efficiency.



Contaminant-free Clean Facilities

The vast majority of production takes place in contaminant-free clean rooms that exceed all industry environmental standards. Advanced manufacturing techniques ensure the same highly consistent quality no matter where our products are purchased.



Quality Control

Pursuing Better Quality Batteries

More than two million batteries are produced and tested worldwide each year. We lead the industry in product quality with larger-scale testing facilities than other companies. Furthermore, all batteries are subjected to severe five-category testing covering discharge performance, leakage resistance, shelf life, performance in extreme environments, and product stability over time.

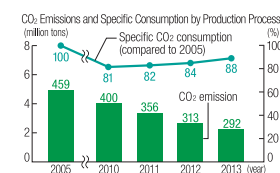


Environmental Efforts

Eco-friendly Processes and Design

We limit our impact on the environment in a variety of ways:

- Reducing CO2 during production processes (Kasai Factory)



- Recycling resources (Wuxi Factory)



- ISO14001* and ISO9001* certification for all factories

* Tanzanian factories excepted



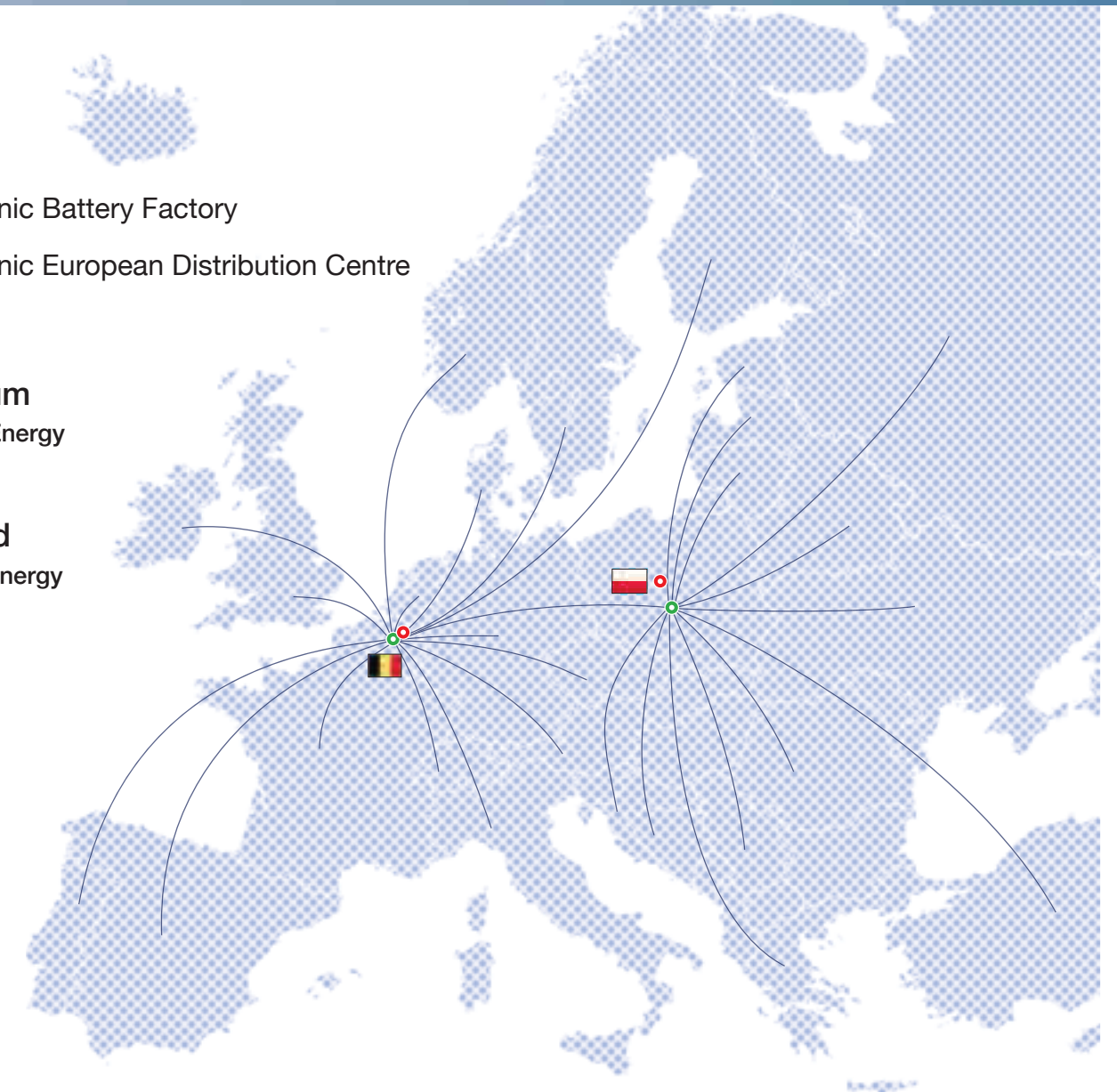
Panasonic Energy Europe, your professional battery partner

● Panasonic Battery Factory

● Panasonic European Distribution Centre

Belgium
Panasonic Energy Europe N.V.

Poland
Panasonic Energy Poland S.A.



A CLOSER LOOK AT OUR BELGIUM FACTORY

Located in: Tessenderlo, Belgium
Established in: September 29th 1970
Number of employees: 360 employees
Yearly production capacity: 1 billion pieces

In-house production of batteries, starting from the creation of the battery can, to labeling of finished products, packing, and automatic palletization.

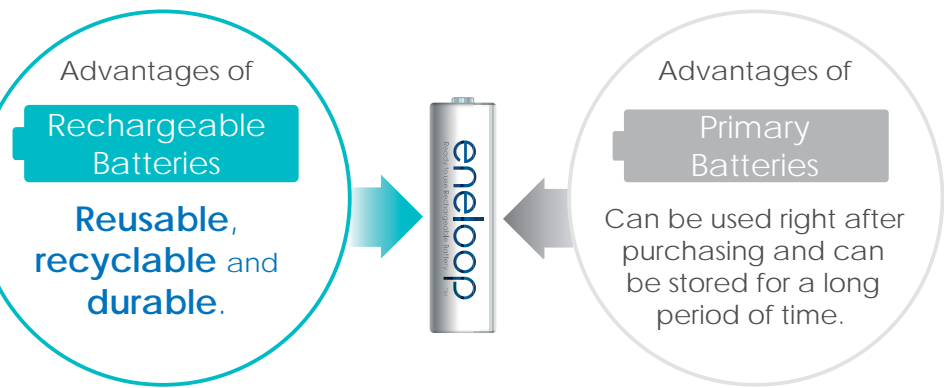


What is eneloop?

CHANGE THE FUTURE OF OUR ENVIRONMENT
BY CHANGING YOUR BATTERY

How many batteries are we using and throwing away every year....
What can we do to save our environment....
What is the idealistic Eco-friendly battery for the future....
This is PANASONIC's answer

eneloop Represent a new life style.



It is a new battery that can be used as easily as a primary battery, and reused simply by recharging it.
eneloop is the new battery that might just change your lifestyle.

eneloop — The next generation of environmentally friendly batteries sold in over 80 countries* around the world proposes a new lifestyle shift from 'Disposable' to 'Reusable'. Change the future of our environment by changing your battery. *as of Aug 2015

The advantages of the rechargeable battery and the primary battery are combined into one

Save resources with eneloop!

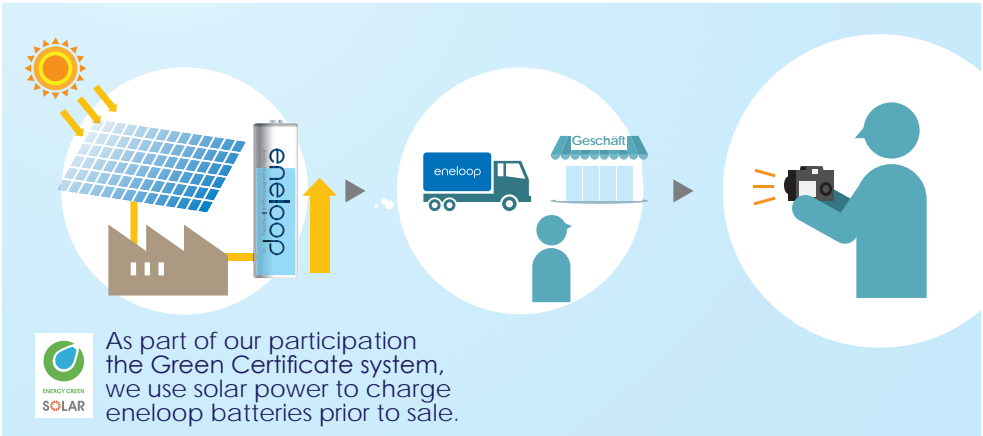
Using eneloop instead of a primary battery saves resources. Each year, approximately 30 billion batteries are used worldwide. Replacing even a small percentage of these with eneloop will help to conserve the environment.



Panasonic is in the top 5 of Best Global Green Brands 2014

Ready to use after purchase! Also ecological!

Pre-charged by solar energy and ready to use, eneloop is the world's nature friendly battery.



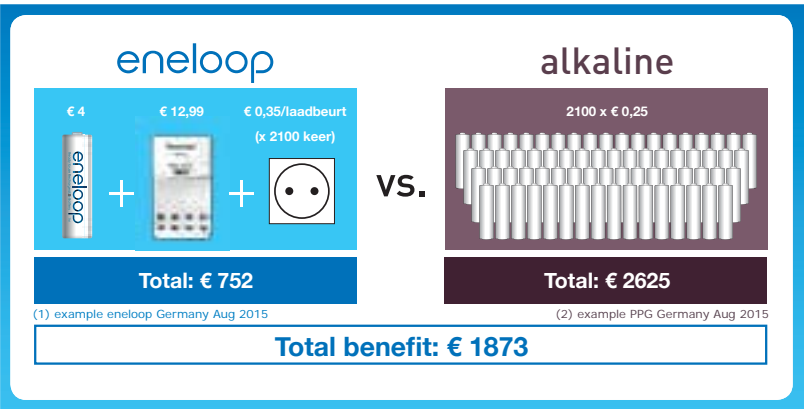
eneloop is ready-to-use even after 10 years* of storage

*Panasonic internal IEC (61951-2(7.3.2)) testing. Varies according to conditions of use.

eneloop can be used 2100 times to save money!

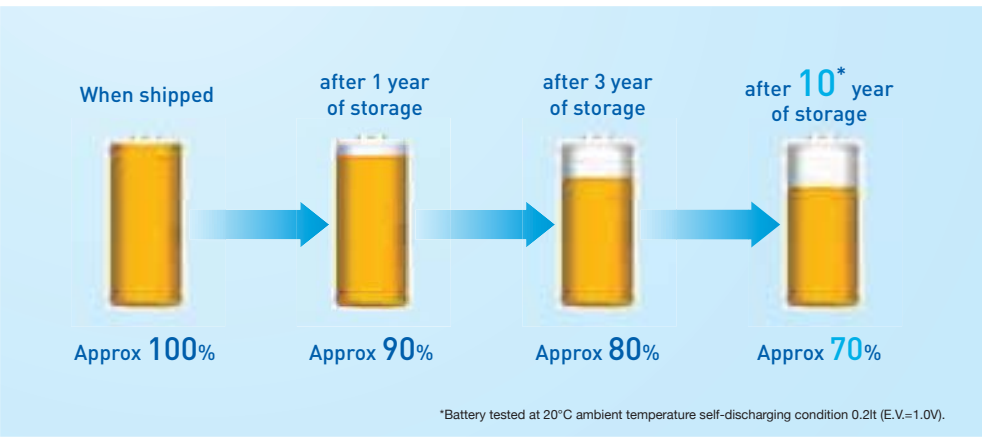
On average families use around 70 batteries per year.* By switching to eneloop, a single charger makes it possible to charge a year's worth of batteries.

* Number used annually by a family with two adults and two children.



Unique technologies reduce self-discharge.

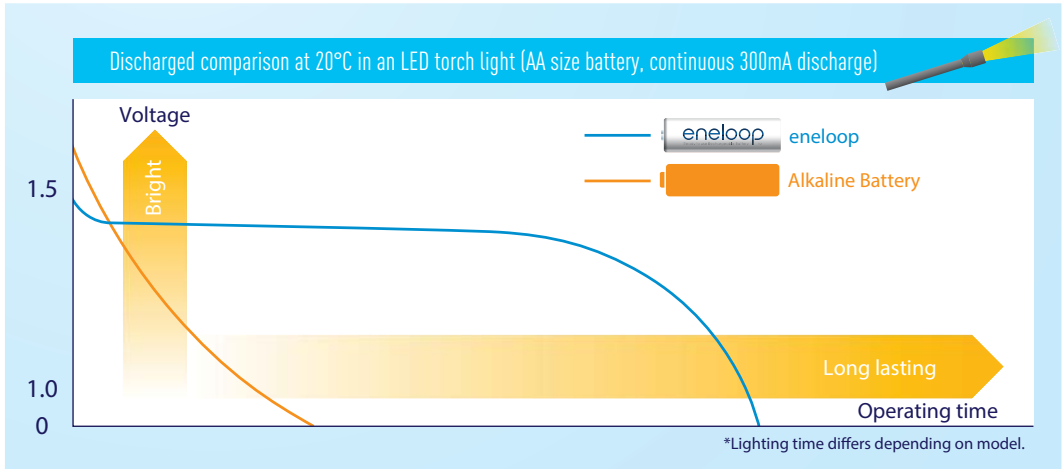
By improving the lattice size of metal hydride alloy, eneloop keeps 70% capacity even after 10 years of storage.



eneloop can be recharged up to 2100 times, which represents a huge economic advantage

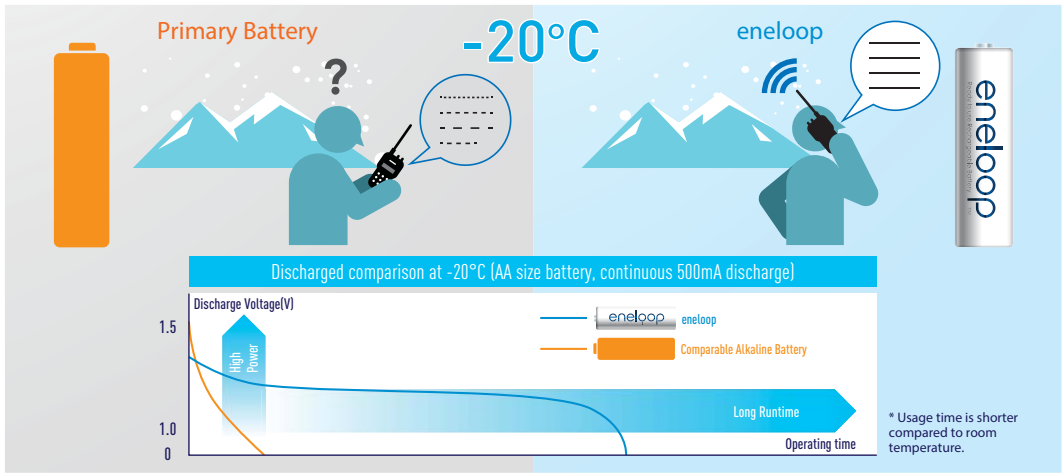
Lasts much longer than a primary battery.

Longer lasting than a primary battery thanks to its stable voltage.



Usable in low temperatures, such as in ski resorts.

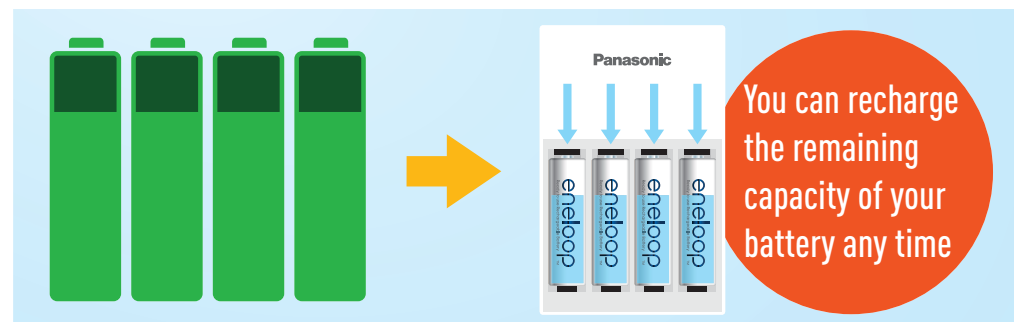
Keeps higher voltage than a dry cell battery, at low temperatures.



Superior discharge at low temperature!

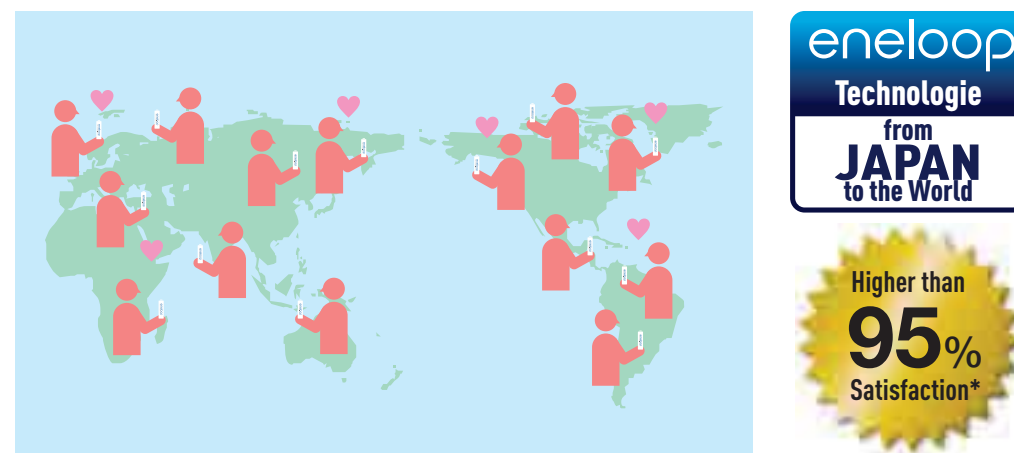
No need to worry about the “memory effect”

When a rechargeable battery that hasn't been fully discharged, is repeatedly topped up, it “remembers” that it's only been used for a short time. When used again, the voltage may quickly drop. This is called the memory effect. eneloop has a high voltage to begin with and so it maintains enough voltage even if this occurs. There's no need to worry about the memory effect.



World acclaimed quality!

eneloop is shipped to over 80 countries and its Japanese inspired design and production is appreciated by consumers all over the world. Users feel a high level of satisfaction.

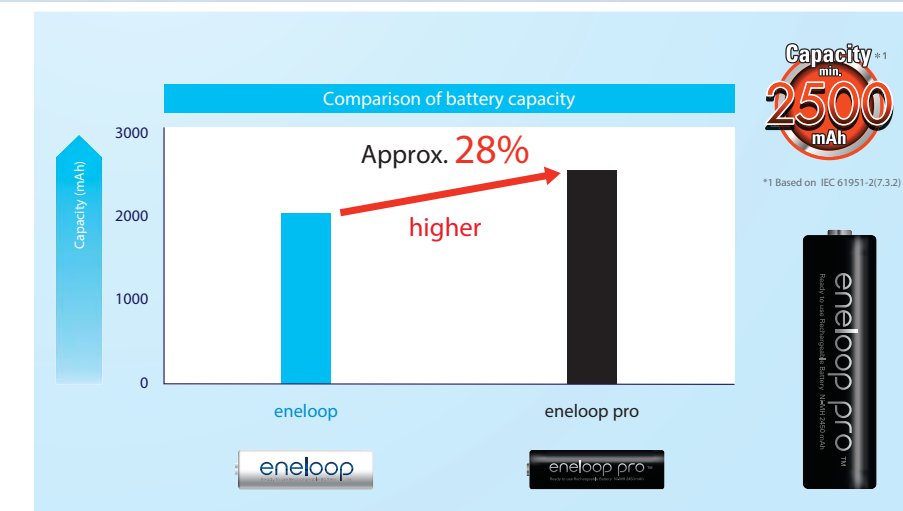


No “memory effect” with eneloop!

*Based on an in-house survey of American, German, Chinese and Japanese users.

eneloop pro, higher capacity than a standard eneloop

eneloop pro has approximately 28% higher capacity than a standard eneloop and is best for high energy demanding devices!



eneloop lite, ideal for DECT phones

eneloop lite can be recharged up to 3000 times and so it's ideal for usage with DECT phones.



eneloop pro and eneloop lite
serve you even more!

eneloop 2016

Theme

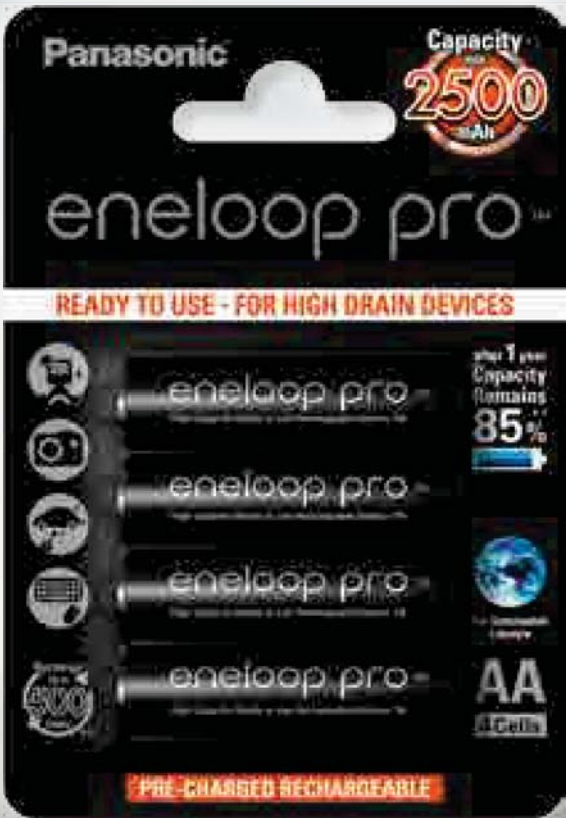
Since the launch of eneloop in 2005, we want to focus on a sustainable lifestyle with the eneloop battery. Everytime you recharge an eneloop cell, you are not only saving money, but you are also saving a dead battery from the waste bin or land-fill. Pre-charged by solar energy and ready to use, eneloop is the world's ECO-friendly battery.



eneloop range



eneloop pro



eneloop pro batteries are the perfect choice for powering high current consuming devices such as photo flash lights, wireless keyboard & mouse, game controllers, radio controlled toys and a range of household devices. They can all realize extended performance when powered by eneloop pro batteries.



^{*1}Panasonic internal IEC61951-2(7.3.2) testing (varies according to conditions of use)
^{*2}Panasonic internal testing IEC61951-2 (7.5.1.3)

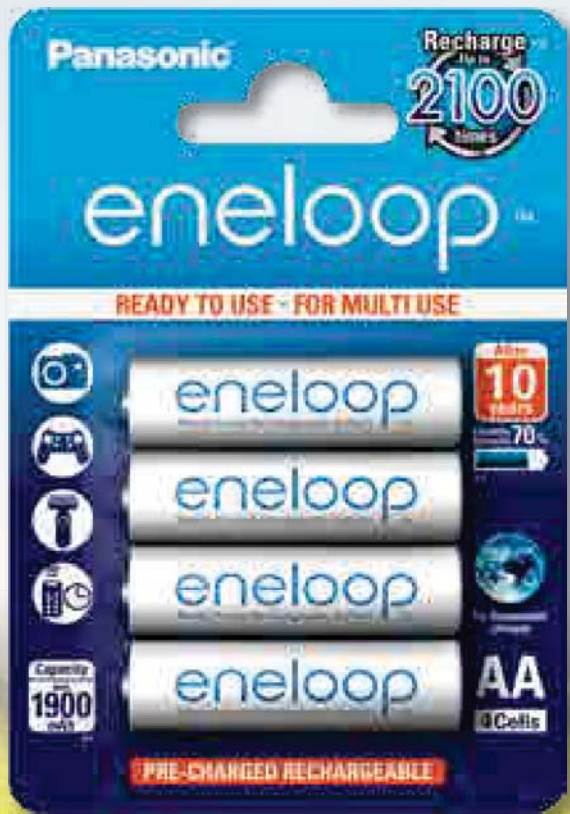
APPLIANCES



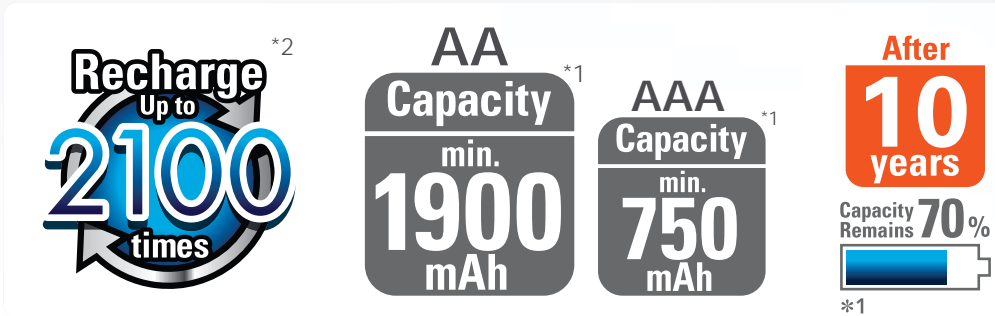
Name	Size	Min. Capacity (mAh)	CSU EAN	Global Code	Batteries/	Blisters/	Cartons/
					CSU	Carton	Outer Carton
eneloop pro	AA	2500	5410853052579	BK-3HCDE/4BE	4	10	12
eneloop pro	AAA	930	5410853052609	BK-4HCDE/4BE	4	12	12
eneloop pro	AA	2500	5410853057178	BK-3HCDE/2BE	2	8	12
eneloop pro	AAA	930	5410853057185	BK-4HCDE/2BE	2	10	12
eneloop pro	AA	2500	5410853052562	BK-3HCDE/BF1	1	500	N/A
eneloop pro	AAA	930	5410853052593	BK-4HCDE/BF1	1	500	N/A



eneloop

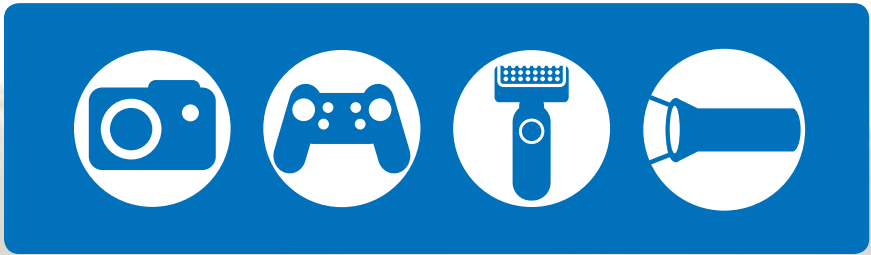


eneloop is a long-life, pre-charged, energy and money saving, recyclable rechargeable battery which can be charged and discharged now even up to 2100 times.



^{*1}Panasonic internal IEC61951-2(7.3.2) testing (varies according to conditions of use)
^{*2}Panasonic internal testing IEC61951-2 (7.5.1.3)

APPLIANCES



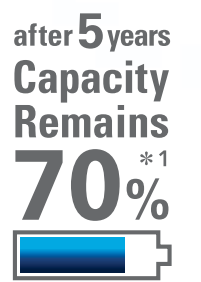
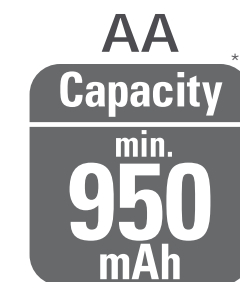
Name	Size	Min. Capacity (mAh)	CSU EAN	Global Code	Batteries/	Blisters/	Cartons/
					CSU	Carton	Outer Carton
eneloop	AA	1900	5410853052623	BK-3MCCE/2BE	2	8	12
eneloop	AA	1900	5410853052630	BK-3MCCE/4BE	4	10	12
eneloop	AA	1900	5410853052647	BK-3MCCE/8BE	8	10	4
eneloop	AA	1900	5410853052654	BK-3MCCEC4BE	4 + case	8	12
eneloop	AAA	750	5410853052678	BK-4MCCE/2BE	2	10	12
eneloop	AAA	750	5410853052685	BK-4MCCE/4BE	4	12	12
eneloop	AAA	750	5410853052692	BK-4MCCE/8BE	8	10	4
eneloop	AAA	750	5410853052708	BK-4MCCEC4BE	4 + case	8	12
eneloop	mix	1900/750	5410853052715	BK-KJMCCE44E	4AA+4AAA	10	4
eneloop	AA	1900	5410853052616	BK-3MCCE/BF1	1	500	N/A
eneloop	AAA	750	5410853052661	BK-4MCCE/BF1	1	500	N/A



eneloop lite



eneloop lite batteries are ideal for low-to-medium power consumption devices, such as DECT phones and remote controls. They are rechargeable for up to 3000 times which makes it even more economically and environment-friendly.



*1Panasonic internal IEC61951-2(7.3.2) testing (varies according to conditions of use)
*2Panasonic internal testing IEC61951-2 (7.5.1.3)













APPLIANCES

















Name	Size	Min. Capacity (mAh)	CSU EAN	Global code	Batteries/	Blisters/	Cartons/
					CSU	Carton	Outer Carton
eneloop lite	AA	950	5410853052739	BK-3LCCE/2BE	2	8	12
eneloop lite	AAA	550	5410853052753	BK-4LCCE/2BE	2	10	12
eneloop lite	AAA	550	5410853052760	BK-4LCCE/4BE	4	12	12
eneloop lite	AA	950	5410853052722	BK-3LCCE/BF1	1	500	N/A
eneloop lite	AAA	550	5410853052746	BK-4LCCE/BF1	1	500	N/A



Rechargeable battery information chart

	 eneloop pro BK3HCDE	 eneloop BK3MCCE	 eneloop lite BK3LCCE
Capacity (AA) ^{*1}	min. 2500 mAh up to 2550 mAh	min. 1900 mAh up to 2000 mAh	min. 950 mAh up to 1000 mAh
Recharge ^{*2}	up to 500 times	up to 2100 times	up to 3000 times
Type	High Capacity for High Drain Devices	Low Self-Discharge for Multi-Use	Basic Rechargeable for Daily Use
Recommended equipment	 DSLR Flash  Radio Control Cars  Wireless Devices	 Digital Cameras  Beauty & Health  Games & Toys  Torch Lights	 DECT Phones  Daily Use

Usage time (AA)	 DSLR Flash	 Radio Control Cars	 Digital Cameras	 Beauty & Health	 Torch Lights	 Toys	 Games & Toys	 Wireless Devices	 DECT Phones	 Daily Use
 eneloop pro	Approx. 1.8 hours	Approx. 3 hours	Approx. 3 hours	Approx. 3.3 hours	Approx. 6 hours	Approx. 8 hours	Approx. 25 hours	Approx. 80 hours	Approx. 170 hours (Standby Mode)	Approx. 2 years
 eneloop	Approx. 1.5 hours	Approx. 2 hours	Approx. 2 hours	Approx. 3 hours	Approx. 5 hours	Approx. 6 hours	Approx. 20 hours	Approx. 60 hours	Approx. 150 hours (Standby Mode)	Approx. 2 years
 eneloop lite	Approx. 0.7 hours	Approx. 1 hours	Approx. 1 hour	Approx. 1.5 hours	Approx. 2.5 hours	Approx. 3 hours	Approx. 10 hours	Approx. 30 hours	Approx. 70 hours (Standby Mode)	Approx. 1 year
 Alkaline battery	Approx. 1 hours	Approx. 1 hours	Approx. 30 minutes	Approx. 1.5 hours	Approx. 4 hours	Approx. 8 hours	Approx. 25 hours	Approx. 25 hours	Approx. 240 hours (Standby Mode)	Approx. 2 years
Battery runtime beginning from charged state. It varies depending on conditions of use, model used, ambient temperature & conditions of equipment.										
Usable temperature ranges •Discharging (installed in devices): -5°C to 50°C •Charging: 0°C to 40°C •Storage: -20°C to 30°C Usage outside of these temperature ranges may adversely affect battery performance and/or lifespan.										

^{*1}Panasonic internal IEC61951-2(7.3.2) testing (varies according to conditions of use) ^{*2}Panasonic internal testing IEC61951-2 (7.5.1.3)

Cross reference

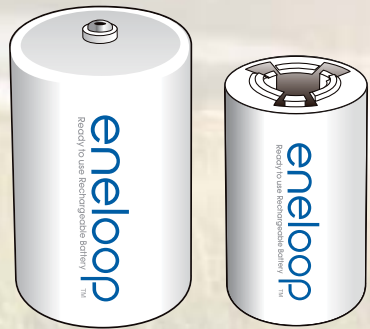
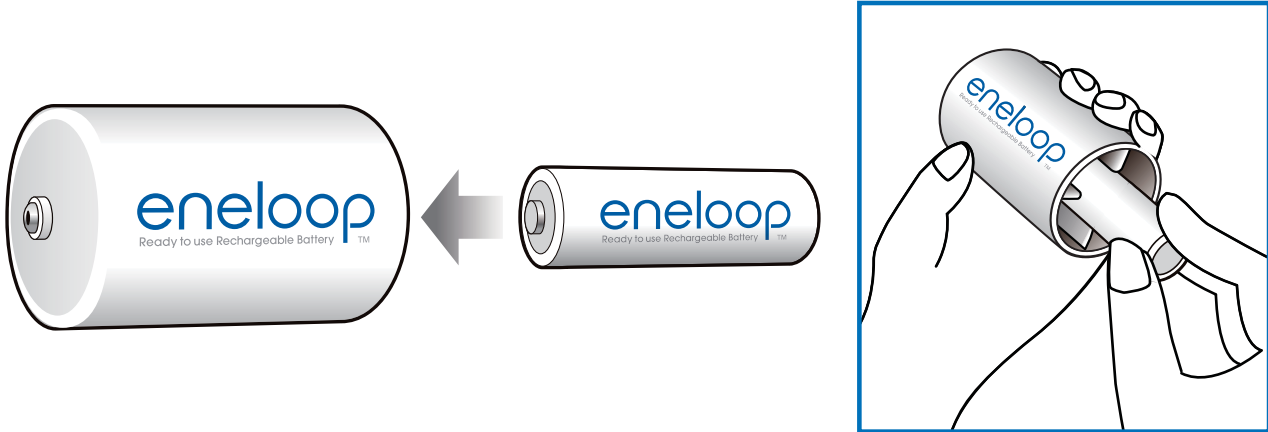
	AA		
	Low	Middle	High
Blister			
Subbrand	eneloop lite	eneloop	eneloop pro
Min. capacity ^{*1}	950 mAh	1900 mAh	2500 mAh
Cycle life ^{*2}	3000 times	2100 times	500 times
Low self discharge ^{*1}	up to 70% after 5 years	up to 70% after 10 years	up to 85% after 1 year
Charge	0 ~ 40C°		
Discharge	-5 ~ 50C°		

	AAA		
	Low	Middle	High
Blister			
Subbrand	eneloop lite	eneloop	eneloop pro
Min. capacity ^{*1}	550 mAh	750 mAh	930mAh
Cycle life ^{*2}	3000 times	2100 times	500 times
Low self discharge ^{*1}	up to 70% after 5 years	up to 70% after 10 years	up to 85% after 1 year
Charge	0 ~ 40C°		
Discharge	-5 ~ 50C°		

^{*1}Panasonic internal IEC61951-2(7.3.2) testing (varies according to conditions of use) ^{*2}Panasonic internal testing IEC61951-2 (7.5.1.3)

C & D adaptor - Spacers

Even though 85% of all disposable batteries sold are either AA or AAA size, there are still some applications, which require other battery sizes. The two next common sizes are C and D. Typical examples, where these sizes are required are big torches or portable radios. For these cases we offer, next to our new C- & D-size batteries, also simple but smart plastic adaptors, which transform an AA-size eneloop into a C- or D-size battery.



HOW-TO
Plug the eneloop into the adaptor and you can use it in your equipment. Of course the adaptors only adapt the mechanical dimensions of the eneloop (length and diameter) and obviously not its electrical characteristics. The voltage and the capacity remain unchanged to the eneloop AA specification.

Name	Size	CSU EAN	Global Code	Batteries/	Blisters/	Cartons/
				Blister	Carton	Outer carton
Spacer	D	5410853052838	BQ-BS1E/2E	2	6	24
Spacer	C	5410853052845	BQ-BS2E/2E	2	6	24



Smart & Quick charger – BQ CC55 – For heavy users

- Rapid charge (AA 2cell: 1.5hours/4cells: 3hours)
- Individual management/charge control (Smart Charge¹)
- Can be used all over the world (100-240V)
- Case color: black / white

Item	Spec
Input	AC100-240V 50-60Hz
Input part Structure	Plug in and attachment plug
Charging control	Smart Charge ¹ / -ΔV / Timer
Indicator	LED x 4 Charging: ON, Fully charged: OFF
Charger battery	AA x 1, 2, 3, 4 / AAA x 1, 2, 3, 4 cells
Charging time	AA: Approx 1.5hours/3hours [2,000mAh] AAA: Approx 1.5hours/3hours [800mAh]
Charger size (cm) (W x H x D)	6,8 x 12 x 7,6
Weight	with EU-plug: 124 g - with UK-plug: 132 g

¹This charger has “Smart Charge” function which checks voltage and temperature of battery automatically. Thanks to Smart Charge function, it saves time of charging and loss of energy & money.

Rank	Name	Plug	Battery	Size	Min. Capacity (mAh)	CSU EAN	Global Code	Batteries/	Blisters/
								Charger	Carton
High	CC55	EU	N/A	N/A	N/A	5410853057628	BQ-CC55E	N/A	8
High	CC55	EU	eneloop pro	AA	2 500	5410853057635	K-KJ55HCD40E	4	8
High	CC55	EU	eneloop	AA	1 900	5410853057642	K-KJ55MCC40E	4	8
High	CC55	UK	eneloop	AA	1 900	5410853057666	K-KJ55MCC40U	4	8
Middle	CC17	EU	eneloop	AA	1 900	5410853052296	K-KJ17MCC40E	4	8
Low	CC51	EU	N/A	N/A	N/A	5410853056676	BQ-CC51E	N/A	8
Low	CC51	EU	eneloop	AA	1 900	5410853056683	K-KJ51MCC40E	4	8
Low	CC51	EU	eneloop	AAA	750	5410853056690	K-KJ51MCC04E	4	8
Low	CC51	UK	eneloop	AA	1 900	5410853057680	K-KJ51MCC40U	4	8
Low	CC50	EU	eneloop	AA	1 900	5410853057659	K-KJ50MCC20E	2	8
Low	CC50	UK	eneloop	AA	1 900	5410853057697	K-KJ50MCC20U	2	8



Advanced charger – BQ CC17 – For frequent users

- Can charge AA / AAA 4 cells
- Can be used all over the world (100-240V)
- Individual management/-ΔV Control
- Case color: white

Item	Spec
Input	AC100-240V 50-60Hz
Input part Structure	Plug-in and attachment plug
Charging control	-ΔV /Timer
Indicator	LED x 4 Charging: ON, Fully charged: OFF
Charger battery	AA x 1, 2, 3, 4 / AAA x 1, 2, 3, 4 cells
Charging time	AA: Approx 7hr [2 000mAh]; AAA: Approx 6hr [800mAh]
Charger size (cm) (W x H x D)	6,5 x 10,5 x 7,5
Weight	107,4 g

Basic charger – BQ CC51 – For occasional users

- Can charge AA / AAA 2 or 4 cells
- Can be used all over the world (100-240V)
- Timer control
- Case color: white


Item	Spec
Input	AC100-240V 50-60Hz
Input part Structure	Fixed plug
Charging control	Timer cut (13 hours)
Indicator	LED x 2 Charging: ON, Fully charged: OFF
Charger battery	AA x 2, 4 / AAA x 2, 4 cells
Charging time	AA: Approx 10 hours; AAA: Approx 10 hours
Charger size (cm) (W x H x D)	6,6 x 10,8 x 7,0
Weight	with EU-plug: 100 g - with UK-plug: 108 g

Compact charger – BQ CC50 – For entry users

- Can charge AA / AAA 2 cells
- Can be used all over the world (100-240V)
- Timer control
- Case color: white

Item	Spec
Input	AC100-240V 50-60Hz
Input part Structure	Fixed plug
Charging control	Timer cut (13 hours) Individual
Indicator	LED x 2 Charging: ON, Fully charged: OFF
Charger battery	AA x 1, 2 / AAA x 1, 2 cells
Charging time	AA: Approx 10 hours; AAA: Approx 10 hours
Charger size (cm) (W x H x D)	5 x 12,1 x 7,0
Weight	with EU-plug: 86 g - with UK-plug: 96 g

Charger information chart

 Ready to use Rechargeable Battery TM		Smart & Quick CHARGER: BQ-CC55 K-KJ55MCC 			Advanced CHARGER: BQ-CC17 K-KJ17MCC 	Basic CHARGER: BQ-CC51 K-KJ51MCC 	Compact CHARGER: BQ-CC50 K-KJ50MCC 
Battery Type		Ni-MH		Ni-MH	Ni-MH	Ni-MH	Ni-MH
Charging time		1 pc./ 2 pcs.	3 pcs./ 4 pcs.	1 pc./ 2 pcs. / 3 pcs./ 4 pcs.		2 pcs. / 4 pcs.	1 pc./ 2 pcs.
 eneloop pro	AA	2 hrs.	4 hrs.	9 hrs.		12 hrs.	12 hrs.
	AAA	2 hrs.	4 hrs.	7 hrs.		12 hrs.	12 hrs.
 eneloop	AA	1.5 hrs.	3 hrs.	7 hrs.		10 hrs.	10 hrs.
	AAA	1.5 hrs.	3 hrs.	6 hrs.		10 hrs.	10 hrs.
 eneloop lite	AA	1 hr.	2 hrs.	3.5 hrs.		5 hrs.	5 hrs.
	AAA	1.25 hrs.	2.5 hrs.	5 hrs.		8 hrs.	8 hrs.
Specification							
Input		AC100-240V 50-60Hz		AC100-240V 50-60Hz		AC100-240V 50-60Hz	
Charging output		DC1.5 V AA 550mA x4 / AAA 275mA x4		DC 1.5 V AA 300mA x4 / AAA 150mA x4		DC 3V AA 250mA x 2 / AAA 120mA x 2	
Charging control		Smart Charge / -ΔV / Timer		-ΔV / Timer		Timer cut (13 hours)	
Indicator		LED x4 Charging: ON, Fully charged: OFF		LED x4 Charging: ON, Fully charged: OFF		LED x2 Charging: ON, Fully charged: OFF	
Charger battery		AA x1,2,3,4 / AAA x1,2,3,4 cells		AA x1,2,3,4 / AAA x1,2,3,4 cells		AA x2,4 / AAA x2,4 cells	
Dimensions (approx.)		120(L) x 68(W) x 75(D) mm		105(L) x 65(W) x 75(D) mm		108(L) x 66(W) x 70(D) mm	
Weight (approx.)		EU-plug: 124 g - UK-plug: 132 g		EU-plug: 107,4 g		EU-plug: 100 g - UK-plug: 108 g	
						EU-plug: 86 g - UK-plug: 96 g	



Technical specifications

eneloop

Model N°	Size	Technology	Voltage (V)	Capacity (mAh) ⁽¹⁾	Height (mm)	Diameter (mm)	Weight (g)
BK-3MCCE	AA	Rechargeable Ni-MH Battery	1,2 V	1900	50,4	14,35	27
BK-4MCCE	AAA	Rechargeable Ni-MH Battery	1,2 V	750	44,5	10,5	13

eneloop pro

Model N°	Size	Technology	Voltage (V)	Capacity (mAh) ⁽¹⁾	Height (mm)	Diameter (mm)	Weight (g)
BK-3HCDE	AA	Rechargeable Ni-MH Battery	1,2 V	2500	50,4	14,5	30
BK-4HCDE	AAA	Rechargeable Ni-MH Battery	1,2 V	930	44,5	10,5	13

eneloop lite

Model N°	Size	Technology	Voltage (V)	Capacity (mAh) ⁽¹⁾	Height (mm)	Diameter (mm)	Weight (g)
BK-3LCCE	AA	Rechargeable Ni-MH Battery	1,2 V	950	50,4	14,2	19
BK-4LCCE	AAA	Rechargeable Ni-MH Battery	1,2 V	550	44,5	10,5	11

Spacers

Model N°	Size	Height (mm)	Diameter (mm)	Weight (g)
Spacer C	C	48,1	25,7	29
Spacer D	D	60,6	32,5	29

⁽¹⁾ min capacity

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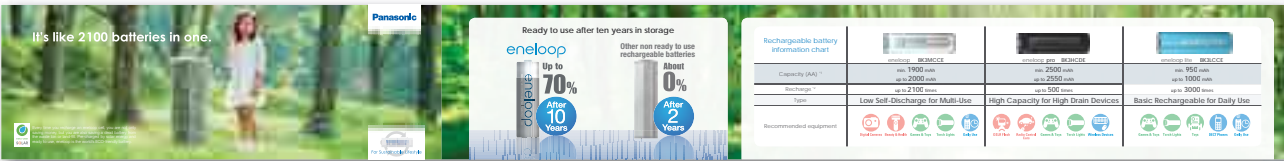


POS materials

Arch / Totem / Standee / Wobbler / Consumer leaflet blistersized



Magnetic topcards



Online communication

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Ready to use Rechargeable Battery

www.panasonic-eneloop.eu



<https://www.youtube.com/user/eneloopglobal>

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Displays

6H battery shaped counter display



- Dimensions (WxHxD): 28 x 56 x 23 cm
- 6 hooks (19,2 cm) anti-theft
- Batteries/hook: 10 x AA / 16 x AAA

eneloop plastic counter display



- Dimensions (WxHxD): 23 x 35 x 15 cm
- Max. 4 hooks (6 cm) (adaptable depending on your needs)
- Batteries/hook: 5 x AA / 7 x AAA



eneloop BRONZE display

- Counter display
- Can also be stuck to shelf (incl. metal hooks)
- Focus on pro, eneloop, lite & 1 charger
- Leaflet holder included
- Blisters can be changed depending on customer focus
- Dimensions (WxHxD): 45,6 x 24 x 26,1 cm



eneloop SILVER display

- Gondola end display on wheels
- Attractive branding instore
- Focus on eneloop key visual & concept
- Focus on pro, eneloop, lite & 1 charger
- Consumer leaflet holders included
- Dimensions (WxHxD): 100 x 175 x 50 cm

eneloop GOLD display

- Shop in shop display on wheels
- Focus on 'sustainable lifestyle'
- Focus on eneloop, lite & pro
- Leaflet holders included
- Movie screen included
- Dimensions (WxHxD): 100 x 144 x 120 cm



eneloop

Ready to use Rechargeable Battery

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Catalogue 2016-2017

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